

PRESS RELEASE – FOR RELEASE OCTOBER 23, 2006

Comic Strip Network Doubles Program Line-up, Adds Five More Comic Strips

Beverly Hills, CA – October 23, 2006 – The Comic Strip Network today announced it's added *Ipsa Facto*, *Dot 'n Dash*, *Jac Strips*, *Zenjeff* and *Mr. Stick* comic strips to its daily programming line-up. "We've doubled our number of comic strips since August", says executive producer Robin Rowe. "We now carry more comic strips than some major newspapers, and we're adding more all the time."

Zenjeff, created by Nick Reddoch and Clay Hollifield, is the adventures of a warrior named Zenjeff and his tiny fairy friend named Peter. *Ipsa Facto*, created by Mike Wallster, answers the important question of why penguins think people are so funny. *Dot 'n Dash*, also created by Wallster, started when Eddie's penguin pal from *Ipsa Facto* discovered a lazy comic strip artist who drew nothing more than simple geometric shapes. *Jac Strips*, created by Jac Ting Lim in the Philippines, follows the events and thoughts in the daily life of a *comic* stripper. *Mr. Stick*, created by stand-up comic Rob Troy, really sticks it to funny. The Comic Strip Network also broadcasts *Mostly Heads*, *The Meaning of Lila*, *Girls & Sports*, *Day by Day*, and *Dating Amy*.

CSN viewers access mobile comics on mobile phones with color screens through all U.S. phone carriers including Cingular, Sprint, T-Mobile, and Verizon, and also from other countries. CSN developed a new technology called mobile-rebound to bypass confusing phone menus so consumers access comics by sending a text message. Viewers receive a one-time automated text message reply containing a bookmark to the Comic Strip Network. Comics are offered free to consumers, but carrier Internet data charges can apply depending on the viewer's phone plan. Consumers without mobile data service contact their carrier to add WAP or Internet access.

The website ComicStripNetwork.com delivers free daily mobile comics formatted for the Web. "We're really more interested in the two billion mobile phones than in Internet traffic," says Rowe. "Putting mobile comic strips on the Internet is part of our strategy of being on all screens everywhere." CSN mobile comics broadcast on the Internet can be of higher image quality and are always in color. Comics on other sites on the Web are often B&W and blocky.

About the Comic Strip Network

The Comic Strip Network delivers fresh comic strips daily in color to screens worldwide. CSN began originating comics daily on mobile in May, the Internet in October, and in the future on television, HDTV and cinema. CSN was founded by former DreamWorks Animation research technologist Robin Rowe and former E! Entertainment Network mobile producer Darren Jones. The company is privately held and based in Beverly Hills, California.

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